

CRIMSON x GEMS WEBINAR TOPICS

Date	Webinar Topic	Time (Dubai time)	Link to register
07/07	1. US Essay Workshop with Stanford Admissions Officer	6:30 PM- 8:00 PM	https://app.livestorm.com/crimson-education/gems-us-essay-workshop-with-stanford-admissions-officer-martin-walsh
13/07	2. Undergraduate Studies in Business & Economics, Finance and Management webinar	6:30 PM- 8:00 PM	https://app.livestorm.com/crimson-education/mena-undergraduate-studies-in-business-and-economics-finance-and-management-webinar
15/07	3. Explore Admission To The Best Universities in Europe	7:00 PM- 8:30 PM	https://pages.crimsoneducation.org/EuropeWebinarEU.html
20/07	4. Planning for School and Career Pathways in Medicine	6:30 PM- 8:00 PM	https://app.livestorm.com/crimson-education/mena-planning-for-school-and-career-pathways-in-medicine-webinar
22/07	5. Why You Should Dream Big! Top US/UK Universities	6:30 PM- 8:00 PM	https://app.livestorm.com/crimson-education/gems-why-you-should-dream-big-top-usuk-universities

01 US Essay Workshop with Stanford Admissions Officer, Martin Walsh

Date - 07/07 - Time: 6:30 PM

About the event:

In this webinar workshop, you will get the chance to learn about:

- How Admissions Officers review essay applications
- A formula for personal statement writing
- What to include in your personal statement
- Case studies to discuss in detail what makes a student's personal statement stand out
- Common mistakes that should be avoided in your personal statement

Get honest answers and behind-the-scenes information about **the admissions process** at **Stanford, the Ivy League** and other **top tier US colleges** from this webinar workshop.

About the Speaker: Martin Walsh

Martin Walsh was the **Assistant Dean of admissions** at **Stanford University** and **the Former Director of Admission at Santa Clara University**, in addition to being **a member of the University of Chicago's Counselor Advisory Board**. He has degrees in History, Education and Law and 12 years experience as a counselor for students



and 10+ years experience training international school counselors.

"Over the years I am not certain how many applications I reviewed, perhaps 5,000, perhaps more? Trust me: the reading cycle is exhausting and a bit of a blur. Happily, many of my questions about the mysteries of the admission process were answered."

"Since leaving Stanford I have shared my knowledge with students, teachers and counselors at international schools in South Korea, Japan, China and Italy. And, I serve as an instructor each summer with the Counselor Training Center. I enjoy taking some of the mystery out of the college admission process; while also providing tips, guidance and insight to parents, students and teachers."

About the Speaker: Soraya Beheshti

Soraya Beheshti is the regional manager for Crimson Education and has years of experience in the admissions space.

She was born in Dubai and self-studied multiple A-levels during school. She graduated early and spent two years working around the world. Before graduating Magna Cum Laude in Middle Eastern Studies and Anthropology from Columbia University, Soraya founded Karvan, an award-winning fin-tech non-profit building innovative blockchain technology to improve the lives of refugees around the world.

A former Crimson student herself, Soraya returned to the UAE to oversee the MENA Division of the global company, opening Crimson's first MENA office. At the core of all Soraya has done is a passion for the power that innovative and emerging technologies pose for alleviating large social and economic problems.

02 Undergraduate Studies in Business & Economics, Finance and Management Webinar

Date - 13/07 - Time: 6:30pm

About this Event:

This session will be focused on how students can prepare for successful careers in finance, business, entrepreneurship and accounting. In this webinar, we will discuss the best undergraduate programs around the world in these fields and exactly what it takes to get into them.

Don't miss out on this rare opportunity to mix and mingle with Crimson Education co-founder and CEO, and Forbes 30 Under 30 recipient, Jamie Beaton and Soraya Beheshti, Managing Director at Crimson Education who will take you through:

- How to get into top business programs in the world
- What top UK/US university admissions officers are looking for
- What the personal statement should really be about, including actual examples of what NOT to do
- How to make your candidacy stands out

A conversation will ensue with former Crimson/GEMS student, Dana Mansoor, who got into every econometrics/economics course she applied to in the UK, and Mohamed El Karf, a senior manager at the third largest bank in the world, the Agricultural Bank of China.



Jamie Beaton, Soraya Beheshti, Dana Mansoor, and Mohamed El Karf will then answer all your questions about Crimson, finance, business school and banking.

About the Speaker: Jamie Beaton

Jamie Beaton, 23, graduated from Harvard University, with a Bachelor in Applied Mathematics-Economics and Masters in Applied Mathematics, two years ahead of schedule. He was also one of the youngest in the world to be accepted to the Stanford Graduate School of Business MBA Program, at age 20. In his final year of high school in New Zealand, Jamie applied to the top 25 universities in the world and gained admission into all of them, choosing Harvard. While studying at Harvard, Jamie also joined global hedge fund Tiger Management as an analyst. In 2016, Jamie was awarded 2016 Innovator of the Year by the NZ Innovation Awards. In 2017, Jamie spoke at the UN about eradicating poverty. He also featured on the 2017 Forbes Asia - 30 Under 30 List. This year he was chosen to be a Rhodes Scholar to carry out his doctorate work on Artificial Intelligence at the University of Oxford.

Jamie co-founded personalized education and mentoring company, Crimson Education, with Sharndre Kushor in 2013 to help other students break down information barriers so that they can seize the best education and career opportunities, irrespective of their location. Crimson students receive guidance online across academics, university admissions, leadership and extracurriculars and career pathways from a hand-picked group of high calibre tutors and mentors who are based, or have graduated from, the world's top-ranked universities, such as Harvard, MIT and Oxford.

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About the Speaker: Dana Mansoor

Dana Mansoor is a bright and well-rounded young student in Year 12 at GEMS Modern Academy. She will be joining University of Warwick to study Economics. After university, she is interested in investment analysis and investment banking.

About the Speaker: Mohamed El Karf

03 Explore Admission To The Best Universities in Europe

Date- 15/07 - Time: 7:00 PM

About this Event

Join our EU university admissions webinar to learn what it takes to gain admission to the European university of your dreams

In the webinar we will cover:

- What are the top universities in Europe?
- How do I navigate the jungle of 4,000+ universities in Europe and 13,500+ programs?
- Do I have what it takes to gain early admission to the top schools?
- How do I gain international experience and study in multiple countries during my undergraduate years?
- Eligibility, Visas, Diploma Recognition... How can Crimson help me through all the required steps?
- Learn the difference between public, private and liberal arts style European universities.
- Find out more about 'letters of motivation', admissions tests and visa requirements
- Walk through the plethora of educational choices offered by historically and culturally rich locations

About the Speaker: Mario Sgarrella

Mario has studied in The Netherlands, France and Italy. He completed the IB diploma programme at UWC of the Adriatic on a full scholarship from the Italian government, obtained his Bachelor of Arts in international relations (summa cum laude) from University College Maastricht in The Netherlands and has post-graduate degrees in European Studies. Having worked with counselors, agents, and students on their applications, he is familiar with the admission requirements of most European universities. Beyond his experience in the education industry, he has a professional background in public policy for Johnson & Johnson and the European



Commission and communication, PR and marketing for the world's largest PR firm, Edelman. Mario is multilingual, speaking Italian, English , French, Spanish , German, and Mandarin Chinese.

04 Planning for School and Career Pathways in Medicine

Date- 15/07 - Time: 6:30 PM

About this Event

This webinar is designed for high school students who are interested in medicine.

In this session, we will cover:

- An introduction to Medical School!
- A career in medicine (career timeline, specialties)
- Medicine admissions pathways
- Day in the Life of a Medical Student
- Comprehensive and unique tips on successfully gaining admission into Medical school delivered by recent top medical school entrants.
- Q&A with medical students

About the Speaker: Soraya Beheshti

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05 Why You Should Dream Big? Top US/UK Universities

Date- 22/07 - Time: 6:30 PM

About this Event

In this webinar, we will cover:

- The US Vs the UK University system: which system is better suited for you?
- The key components of a great application
- Tips to help you stand out from the competition, using examples from our Crimson successful students

About the Speaker: Soraya Beheshti

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